

Newkirk's

PLAN SPONSOR NEWSLETTERS

Fact Sheet

Plan Sponsor Newsletters

Plan sponsors have an obligation to stay informed about the regulatory developments and fiduciary concerns that may affect their plans. Providing your clients with a newsletter will help them meet this obligation, while demonstrating your knowledge and experience along the way.

Choose from two cost-effective newsletters: **Retirement Plan News** and **The Employee Benefit Forum**. Each is prepared by the ERISA experts at McKay Hochman, Inc. (Newkirk's subsidiary prototype document company) and by tax and financial professionals at Newkirk. Featuring current and useful content, each newsletter is professionally designed and allows for easy customization. Both are four pages in length, full color, and can be imprinted with your logo and photo.

Features

- Prepared by the ERISA experts at McKay Hochman, Inc. and by tax and financial professionals at Newkirk.
- Easily distributed by Newkirk directly to your clients and prospects.
- Choose between quarterly or bimonthly distribution.
- Customization with your organization's name and logo. You can also specify the publication's title.

Benefits

- Keeps your name in front of both customers and prospects as a knowledgeable source of employee benefit information.
- Cost-effective means of maintaining contact.
- Increases awareness among plan sponsors about fiduciary and regulatory issues that affect their plans.

Learn More

For further information or to speak with a Newkirk sales consultant, please call **800-525-4237** or e-mail info@newkirk.com.

