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FOR IMMEDIATE RELEASE

**BLAZE SSI AND MCKAY HOCHMAN ANNOUNCE AFFILIATION
5500 SERVICES FACILITATED THROUGH DATA TRANSFER**

BUTLER, NJ, October 14, 2010 — Pension software provider BLAZE SSI and preapproved document provider McKay Hochman today announced an affiliation that will permit the two companies to exchange data between their respective systems. The two-way data transfer will facilitate Form 5500 preparation and reporting, 1099R preparation and distribution, plan design and modeling, and summary annual report preparation and distribution.

“Teaming up with BLAZE SSI makes tremendous sense for us,” said Rich Hochman, president of McKay. “BLAZE SSI offers a number of services that we don’t, and we offer services they don’t. Yet, these services frequently rely on the same data. By connecting our two systems through a data transfer capability, we can each offer our respective customer bases a broader range of services.”

“We’re initially focusing on providing 5500 reporting services to McKay users,” added Janice Vittes, BLAZE SSI’s president. “Many TPAs had difficulty filing on time last year, but our BLAZE SSI users had no problems. By linking our BLAZE SSI 5500 services to McKay’s document system, we can make life a lot simpler for McKay clients.”

In addition to Form 5500 services, the two companies are working on:

- Incorporating PENDEAS™, BLAZE SSI's plan design tool, within McKay's document creation system, thereby allowing users to create appropriate plan documents after plan design (or redesign) decisions are made.
- Exporting BLAZE SSI data to Newkirk (McKay's parent) for purposes of creating high-quality annual benefit statements, 1099Rs, and other print or electronic output.

For more information, visit www.mhco.com or call 973-492-1880.

About McKay Hochman Company, Inc.

McKay Hochman is one of America's most respected and recognized consulting firms serving the employee benefits field. Since 1979, the firm has built its reputation as an innovator in developing unique products and technical services to help clients establish and administer IRS-approved retirement plans. In addition, McKay Hochman has created a niche as an expert prototype plan Mass Submitter serving financial institutions, attorneys, accountants, and consultants from Maine to California plus Alaska and Hawaii.

McKay Hochman regularly conducts live regional, in-house, and online training programs on employee benefits issues. For information on regional or in-house seminars, call 973-492-1880 or visit www.mhco.com.

About Newkirk

Newkirk provides participant and sponsor communications for retirement plan providers and third party administrators (TPAs). Blackout notices, fund mapping communications, personalized enrollment booklets, statements, targeted communications, and sponsor management reports can all be generated, in paper and electronic formats, from a single system. For more information, visit www.newkirk.com.

About BLAZE SSI

BLAZE SSI creates and supports application software for defined benefit, defined contribution, 401(k), recordkeeping and administration; compliance testing; government forms; distribution planning; and life insurance. BLAZE SSI systems are used nationally by

insurance companies, banks, mutual fund companies, TPAs, actuaries, plan sponsors, and brokers. For more information, visit www.blazessi.com.

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