



## **PRESS INFORMATION**

Contact: Edward Behan  
Phone: 518-862-3200  
E-mail: ebehan@newkirk.com

### **FOR IMMEDIATE RELEASE**

#### **2005 YEAR-END TAX PLANNING GUIDE NOW AVAILABLE FROM NEWKIRK**

PRINTED BOOKLET AND ONLINE VERSION PROVIDE TAX SAVING TIPS AND STRATEGIES FOR CLIENTS AND PROSPECTS — A PRACTICAL BUSINESS DEVELOPMENT TOOL FOR FINANCIAL PLANNING PROFESSIONALS

ALBANY, NY, June 14, 2005 — Newkirk, a nationally known provider of printed and online communications for tax and financial planning professionals, today announced the availability of the 2005 edition of its *Year-End Tax Planning Guide*. A practical business development tool, this booklet provides clients and prospects with helpful tips and strategies they can use to reduce their 2005 tax liability. (Note: there are strategies in the *Guide* which can be implemented after December 31, 2005.)

“The *2005 Year-End Tax Planning Guide* is a wise investment for financial professionals looking for a practical and cost-effective method of business promotion,” said Pete Newkirk, president of Newkirk. “The *Guide* positions the tax professional uppermost in the minds of clients and prospects,” he continued.

The *2005 Year-End Tax Planning Guide* is NASD reviewed, has a four-color cover and text, and is 10 3/4” x 8 3/8” in size. The 16-page booklet is available with or without a firm’s promotional imprint on the front and/or back covers. An online version of the booklet is also available as a hyperlink for placement on a firm’s website.

To review the *2005 Year-End Tax Planning Guide* online, please visit [www.npi-opus.com](http://www.npi-opus.com). To receive a free sample of the printed booklet, please contact Newkirk by e-mail at [info@newkirk.com](mailto:info@newkirk.com) or by phone at 800-525-4237 (Mon. – Fri., 8 a.m. to 5 p.m. ET).

Newkirk's *Year-End Tax Planning Guide* can be customized with custom text and/or cover to meet the specific needs of firms and financial institutions. For more information on Newkirk's custom development services, please contact Phil Perham at 518-862-7275.

**About Newkirk**

Newkirk is a nationally known publisher of marketing communications for professional firms, financial institutions, and managed care organizations. For more information, visit [www.newkirk.com](http://www.newkirk.com) or call 800-525-4237.

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