



PRESS INFORMATION

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FOR IMMEDIATE RELEASE

NEWKIRK ADDS INVESTMENT CHANGE NOTICE TO TARGETED COMMUNICATIONS ADDED, DELETED, AND FROZEN FUNDS IDENTIFIED FOR PARTICIPANTS

ALBANY, NY, June 5, 2008 — Newkirk today announced the addition of an investment change notice to its family of participant communications. The change notice allows users to identify investments that are being added to, or removed from, a plan's investment offerings and to communicate those changes to plan participants. Funds that have been "frozen" and are no longer accepting participant contributions can also be identified.

A user can specify the date and time when each change will go into effect. Additionally, where a fund is being removed, the user can indicate to which fund participant balances will be transferred in the absence of any direction on a participant's part. Performance information is included for newly added funds.

"Sponsors are increasingly focused on the investments in their plans and regularly change their investment line-ups," noted Peter Newkirk, President. "Getting that information out to participants is an obvious next step. Our change notice, which can be generated as a self-mailer or a PDF for inclusion on the company website, accomplishes that objective."

"The change notice is part of a family of notices we're creating," continued Newkirk. "We added a QDIA notice a few months ago and expect to include fee disclosure and similar notices in the future. We recognize that there are lots of ways to notify participants. An important part of our service, however, is identifying who got what notice and when. For sponsors concerned about future participant challenges, that could be important."

****MORE****

Demonstrations of the Newkirk Investment Change Notice are open to the public. Interested parties can register to attend demonstrations at:

<http://www.newkirk.com/OnlineEvt/index.cfm?click=syllabus&code=645>.

About Newkirk

Newkirk and its subsidiary companies are leading-edge defined-contribution plan communication providers. For over 30 years, Newkirk has developed creative solutions to communication issues faced by financial institutions and professional firms focusing on 401(k), 457, 403(b), money purchase and profit sharing plans.

For more information, visit ***www.newkirk.com*** or call 800-525-4237.

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